



Home County Folk League

Home County Folk Festival
c/o London Community Resource Centre
115-652 Elizabeth Street, London, ON N5Y 6L3
Tel: 519.432.4310 Fax: 519.432.6299
Email: info@homecounty.ca
www.homecounty.ca

*The Home County Folk League is incorporated
as a registered, non-profit, charitable organization.*

February 2011

Dear Craft Artisan

We invite you to apply at the early bird rate of \$350 for participation in the 38th annual Home County Folk Festival to be held July 15 - 17, 2011 in Victoria Park, London, Ontario. This is a juried craft show. Applications received and paid prior to April 1, 2011 will be \$350 for a 20 ft. x 20 ft. booth space. After April 1st, the booth fee is \$375.

Home County Folk Festival continues to be London's longest running, free admission, volunteer-run festival, creating a great summer weekend full of exclusively Canadian arts & crafts, music, food, dance and a growing children's area. The excellent quality of music programming and the high standards of our juried craft artists ensures that Home County continues to attract an annual attendance over the weekend - estimated between 125 000 – 150 000.

The 2011 fee for a 20 x 20 space is \$375, including an electrical hookup. A \$50 site deposit is also required (separate cheque), and will be refunded after the festival, assuming all agreements have been satisfied. **The early registration fee of \$350 is for applications postmarked and paid by April 1 2011.** There are also a limited number of spaces available without hydro for \$350, after April 1st. There are city regulated guidelines regarding lighting alternatives.

All vendors must provide proof of liability insurance, as part of the application, with Home County Folk Festival listed as an 'additional insured' on their policy.

Please return the attached forms fully completed and signed with your cheques for \$350 (\$375 after April 1st) and \$50 (site fee – post-dated to July 15, 2011) per booth space. Keep a copy for your records. Your signature on the forms indicates your agreement to the terms and conditions governing participation in the Festival.

Applications should be sent to:

Craft Coordinator
Home County Folk League
c/o London Community Resource Centre
115-652 Elizabeth Street
London, Ontario N5Y 6L3

Sincerely,

Heather Struckett
Home County Craft Coordinator

struckett@rogers.com

Keep This Sheet

Home County Folk Festival – Arts & Crafts Policy

Kits or ceramic molds will not be considered. If the artisan designs and produces the mold, he/she may qualify depending on the design factors and numbers produced. No imported products may be sold by Home County juried craft artisans. A maximum number of booths is established. The Craft Coordinators will make every effort to balance the number of booths in each category of craft. Following the initial selection process, the recommended list of artisans will be taken to the Home County Folk League for approval.

Terms of Agreement

Upon arrival at the park, all vendors are to report to the Clarence Street entrance for site and parking directions. An information package will be handed out containing pertinent information for the weekend.

1. All booths must be set up by 2 pm. on Friday and 11 am. on Saturday and Sunday. The festival closes at 11 pm. on Friday & Saturday, and at 8:30 pm. on Sunday. Early departures or late set-ups are disruptive and present a safety hazard to the public, therefore any variation from the above times will jeopardize acceptance in subsequent shows.
2. No vehicles will be allowed in the park other than for drop offs prior to the start of the festival and pickups after the festival, in accordance with the City of London Bylaw 1. No curb jumping.
3. The items on display and for sale during the Festival have been listed on the application form.
4. Booth locations may not be changed without written permission of the Coordinator. Any disagreement that arises will result in the vendor being asked to leave the park for the duration of the festival. There will be NO refund of booth fee.
5. Vendors supply all tables, chairs, fire extinguishers, extension cords (CSA approved only) if required, walls and roof for their booth spaces. All structures must be of sound construction, able to withstand inclement weather and possess no danger to life or health.
6. Vendors are responsible for collection of all appropriate taxes and must display a vendor's permit.
7. Vehicles and trailers are not allowed in the Park after the Festival opens. Generators are not allowed in the park. No camping is allowed in the park. Consumption of alcohol is not allowed in the park.
8. Vendors are asked to keep their booths tidy. Garbage MUST be disposed of appropriately. We are a green festival, and as such, we expect vendors to recycle all appropriate materials.
9. Home County Folk League does not provide security for vendors and takes no responsibility for anything left in the park over night.
10. All vendors must provide proof of liability insurance with at least one million dollars of coverage in case of any accident that might occur in or around their booth.

**2011 HOME COUNTY FOLK FESTIVAL APPLICATION
FESTIVAL DATES: JULY 15,16,17, 2011**

NAME	
COMPANY NAME	
STREET ADDRESS	
CITY / PROVINCE	POSTAL CODE
PHONE NO.	E-MAIL & WEBSITE
What percentage of your product is commercially purchased _____%	
Make of Vehicle & Licence Number (at festival)	
Number of Employees	Number of Years in Business
Previously at Home County Folk Festival Yes _____ No _____	

Please check **ONE** category for jurying

Aesthetic _____	Decorative Arts _____	Fine Art _____	Jewellery _____
Gourmet _____	Food _____	Glass _____	Leather _____
Musical Instruments _____		Pottery _____	Wood _____
Metal _____	Photography _____	Textiles _____	

- ENCLOSE A CHEQUE FOR \$350 (by April 1) /\$375 (after April 1) and \$50 (site fee dated for festival date – July 15, 2011), PAYABLE TO “**HOME COUNTY FOLK LEAGUE**”.
- (THERE WILL BE A \$50 ADMINISTRATION CHARGE FOR ANY RETURNED CHEQUES).
- Visa/Mastercard payment also accepted. Type of card-MC/Visa(circle one)Name as it appears on card_____ Card #_____ Expiry:___/___
- YOUR CHEQUES WILL BE RETURNED IF YOUR APPLICATION IS NOT SUCCESSFUL. BOOTH FEES FOR SUCCESSFUL APPLICANTS ARE NOT REFUNDABLE UNDER ANY CIRCUMSTANCES.

- BEFORE YOU SEAL YOUR ENVELOPE, BE SURE THE FOLLOWING ARE INCLUDED:

- 1 YOUR SIGNED TERMS OF AGREEMENT
- 2 A CHEQUE or Credit Card info FOR \$350/375.00 – PER BOOTH SPACE
- 3 A CHEQUE FOR \$50 dated July 15, 2011 (Refundable Site Deposit)
- 4 PHOTOGRAPHS (for vendors new to Home County only) or artist website if photos of artwork are available there
ARTIST WEBSITE _____
- 5 PROOF OF LIABILITY INSURANCE WITH HOME COUNTY FOLK FESTIVAL NAMED AS AN ADDITIONAL INSURED ON THE POLICY
- 6 INFORMATION SHEET FOR THE PROGRAM
- 7 THIS SHEET
- 8 A SELF ADDRESSED, STAMPED ENVELOPE, IF YOU WANT YOUR PHOTOGRAPHS RETURNED.

STATEMENT OF APPLICATION

I HAVE COMPLETED THE APPLICATION AND THE INFORMATION SHEET FOR THE PROGRAM AND VOW THAT ALL INFORMATION SUPPLIED IS ABSOLUTELY CORRECT. I HAVE READ, UNDERSTAND AND AGREE TO ABIDE BY ALL PARTS OF THE TERMS OF AGREEMENT, AND ACKNOWLEDGE THAT VIOLATION OF ANY PART MAY RESULT IN IMMEDIATE EXPULSION FROM THE PARK WITH NO REFUND OF FEES. IN CONSIDERATION OF ACCEPTANCE OF THIS APPLICATION, I HEREBY, FOR MYSELF, MY HEIRS, EXECUTORS AND ADMINISTRATORS, WAIVE, RELEASE, AND FOREVER DISCHARGE ANY AND ALL CLAIMS WITH RIGHTS FOR DAMAGES WHICH MAY HEREAFTER ACCRUE TO ME AGAINST THE HOME COUNTY FOLK LEAGUE, THEIR RESPECTIVE OFFICERS, AGENTS, REPRESENTATIVES, SUCCESSORS AND /OR ASSIGNS, FOR ANY AND ALL DAMAGES AND LIABILITIES WHICH MAY BE SUSTAINED AND SUFFERED BY ME IN CONNECTION WITH MY SAID ASSOCIATION WITH, OR ENTRY AND/OR ARRISING OUT OF MY TRAVELING TO, PARTICIPATING IN, AND RETURN FROM THE HOME COUNTY FOLK FESTIVAL.

NAME: _____ DATE: _____

(PLEASE PRINT)

SIGNATURE: _____

INFORMATION SHEET FOR THE HCFF PROGRAM

Please complete the information to appear in the program. Home County Folk League reserves the right to edit the information to meet space limitations.

NAME
COMPANY NAME
ADDRESS (including postal code)
PHONE NUMBER (including area code)
E-MAIL (if applicable)
WEBSITE
BRIEF DESCRIPTION OF THE ITEMS FOR SALE as it will appear in the program