



Home County Folk League

Home County Folk Festival
c/o London Community Resource Centre
115-652 Elizabeth Street, London, ON N5Y 6L3
Tel: 519.432.4310 Fax: 519.432.6299
Email: info@homecounty.ca
www.homecounty.ca

*The Home County Folk League is incorporated
as a registered, non-profit, charitable organization.*

October 2008

Dear Craft Artisan

We invite you to apply NOW at the early bird rate of \$350 for participation in the 36th Annual Home County Folk Festival to be held July 17,18, 19, 2009 in Victoria Park. This is a juried craft show. Applications received and paid prior to February 20th, will receive the EARLY Bird rate of \$350 for a 20x20 ft booth space. After February 20th, the booth fee is \$375.

Home County Folk Festival continues to be London's longest running, free, volunteer-run festival, bringing a summer weekend full of Arts & Crafts, Music, Food, Dance and a growing Children's Area. The excellent quality and high standards of our festival participants ensure that Home County continues to attract the very best. The annual attendance is estimated between 125,000 – 150,000 over the weekend.

The 2009 fee for a 20 x 20 space is \$375, including an electrical hookup. A \$50 Site deposit is also required (separate cheque), and will be refunded after the festival, assuming all agreements have been satisfied. **The early registration fee of \$350 is for applications postmarked and paid by February 20.** There are also a limited number of spaces available without hydro for \$350, after Feb 20th. There are city regulated guidelines regarding lighting alternatives.

All vendors must provide proof of liability insurance, as part of the application.

Please return the attached forms fully completed, signed and your cheques for \$350 (\$375 after Feb20) and \$50 per booth space. Keep a copy for your records. Your signature on the forms indicates your agreement to the terms and conditions governing participation in the Festival.

Applications should be sent to: Heather Struckett
Home County Folk League
c/o London Community Resource Centre
115-652 Elizabeth Street
London, Ontario N5Y 6L3

Sincerely,

Ilene House and Heather Struckett, Craft Coordinators

Home County Folk League creates opportunities for the citizens of London and region to celebrate artist created music and art in the folk based tradition. Home County nurtures and encourages local and area artists as they showcase their talents to the community. Home County Folk League, a volunteer, non-profit organization has a free summer festival in Victoria Park as its primary focus.

Keep This Sheet
Home County Folk Festival – Arts & Crafts Policy

Kits or ceramic molds will not be considered. If the artisan designs and produces the mold, he/she may qualify depending on the design factors and numbers produced.

No imported products may be sold by Home County craft artisans.

A maximum number of booths is established. The Craft Coordinators will make every effort to balance the number of booths in each category of craft.

Following the initial selection process, the recommended list of artisans will be taken to the Home County Folk League for approval.

Terms of Agreement

Upon arrival at the park, all vendors are to report to the Clarence Street entrance for site and parking directions. An information package will be handed out containing pertinent information for the weekend.

1. All booths must be set up by 2 p.m. on Friday and 11 a.m. on Saturday and Sunday. The festival closes at 11 p.m. on Friday and Saturday and 10 p.m. on Sunday. Early departures or late set-ups are disruptive and present a safety hazard to the public, therefore any variation from the above times will jeopardize acceptance in subsequent shows.
2. No vehicles will be allowed in the park other than for drop offs prior to the start of the festival and pickups after the festival, in accordance with the City of London Bylaw 1.
3. No curb jumping.
4. The items on display and for sale during the Festival have been listed on the application form.
5. Booth locations may not be changed without written permission of the Coordinator. Any disagreement that arises will result in the vendor being asked to leave the park for the duration of the festival. There will be NO refund of booth fee.
6. Vendors supply all tables, chairs, extension cords (CSA approved only) if required, walls and roof for their booth spaces. All structures must be of sound construction, able to withstand inclement weather and possess no danger to life or health.
7. Vendors are responsible for collection of all appropriate taxes and must display a vendor's permit.
8. Vehicles, trailers are not allowed in the Park after the Festival opens. Generators

are not allowed in the park.

9. No camping is allowed in the park.

10. Consumption of alcohol is not allowed in the park.

11. Vendors are asked to keep their booths tidy. Garbage MUST be disposed of in the appropriate site and manner.

12. Home County Folk League does not provide security for vendors and takes no responsibility for anything left in the park over night.

13. All vendors must provide proof of liability insurance with at least one million dollars of coverage in case of any accident that might occur in or around their booth.

**2009 HOME COUNTY FOLK FESTIVAL APPLICATION
FESTIVAL DATES: JULY 17,18,19, 2009**

NAME	
COMPANY NAME	
STREET ADDRESS	
CITY / PROVINCE	POSTAL CODE
PHONE NO.	E-MAIL & WEBSITE
What percentage of your product is commercially purchased _____%	
Make of Vehicle & Licence Number (at festival)	
Number of Employees	Number of Years in Business
Previously at Home County Folk Festival Yes _____ No _____	

Please check **ONE** category for jurying

Aesthetic _____

Decorative Arts _____

Fine Art _____

Jewellery _____

Gourmet Food _____

Glass _____

Leather _____

Musical Instruments _____

Pottery _____

Wood _____

Metal _____ **Photography** _____

Textiles _____

- ENCLOSE A CHEQUE FOR \$350 (by Feb 20) /\$375 (after Feb 20) and \$50 (site fee dated for festival date), PAYABLE TO “**HOME COUNTY FOLK LEAGUE**”.
- (THERE WILL BE A \$50 ADMINISTRATION CHARGE FOR ANY RETURNED CHEQUES).
- Visa/Mastercard payment also accepted. Type of card-MC/Visa_____ Name as it

appears on card _____ Card
_____ Expiry: ____/____

- YOUR CHEQUES WILL BE RETURNED IF YOUR APPLICATION IS NOT SUCCESSFUL. BOOTH FEES FOR SUCCESSFUL APPLICANTS ARE NOT REFUNDABLE UNDER ANY CIRCUMSTANCES.
- ENCLOSE AT LEAST FOUR **PHOTOGRAPHS** WHICH BEST REPRESENT YOUR WORK

BEFORE YOU SEAL YOUR ENVELOPE, BE SURE THE FOLLOWING ARE INCLUDED:

- (1) YOUR SIGNED TERMS OF AGREEMENT**
- (2) A CHEQUE or Credit Card info FOR \$350/375.00 – PER BOOTH SPACE**
- (3) A CHEQUE FOR \$50** dated July 20th (Refundable Site Deposit)
- (4) PHOTOGRAPHS**
- (5) PROOF OF LIABILITY INSURANCE**
- (6) INFORMATION SHEET FOR THE PROGRAM**
- (7) THIS SHEET**
- (8) A SELF ADDRESSED, STAMPED ENVELOPE, IF YOU WANT YOUR PHOTOGRAPHS RETURNED.**

INFORMATION SHEET FOR THE HCFE PROGRAM

Please complete the information to appear in the program.
Home County Folk League reserves the right to edit the information

NAME
COMPANY NAME
ADDRESS (including postal code)
PHONE NUMBER (including area code)
E-MAIL (if applicable)
Web Site
BRIEF DESCRIPTION OF THE ITEMS FOR SALE as it will appear in the program

STATEMENT OF APPLICATION

I HAVE COMPLETED THE APPLICATION AND THE INFORMATION SHEET FOR THE PROGRAM AND VOW THAT ALL INFORMATION SUPPLIED IS ABSOLUTELY CORRECT. I HAVE READ, UNDERSTAND AND AGREE TO ABIDE BY ALL PARTS OF THE TERMS OF AGREEMENT, AND ACKNOWLEDGE THAT VIOLATION OF ANY PART MAY RESULT IN IMMEDIATE EXPULSION FROM THE PARK WITH NO REFUND OF FEES. IN CONSIDERATION OF ACCEPTANCE OF THIS APPLICATION, I HEREBY, FOR MYSELF, MY HEIRS, EXECUTORS AND ADMINISTRATORS, WAIVE, RELEASE, AND FOREVER DISCHARGE ANY AND ALL CLAIMS WITH RIGHTS FOR DAMAGES WHICH MAY HEREAFTER ACCRUE TO ME AGAINST THE HOME COUNTY FOLK LEAGUE, THEIR RESPECTIVE OFFICERS, AGENTS, REPRESENTATIVES, SUCCESSORS AND /OR ASSIGNS, FOR ANY AND ALL DAMAGES AND LIABILITIES WHICH MAY BE SUSTAINED AND SUFFERED BY ME IN CONNECTION WITH MY SAID ASSOCIATION WITH, OR ENTRY AND/OR ARRISING OUT OF MY TRAVELING TO, PARTICIPATING IN, AND RETURN FROM THE HOME COUNTY FOLK FESTIVAL.

NAME: _____ **DATE:** _____

(PLEASE PRINT)

SIGNATURE: _____